



CONTEST RULES

§ 1

General rules

1. The aim of the Contest is to promote the effects of 3 editions of the Cross-border Cooperation Programme Poland-Belarus-Ukraine: 2004-2006, 2007-2013 and 2014-2020 (hereinafter “the Programme”) by presenting the projects implemented under it (hereinafter “projects”) in film materials (hereinafter “materials”). At the same time, the Organizer's intention is to select the best video recordings promoting the Programme and showing the cross-border cooperation in the support area.
2. The organizer of the Contest is the Center of European Projects – Joint Technical Secretariat of the Cross-border Cooperation Programme Poland-Belarus-Ukraine 2014-2020 (hereinafter “the JTS”).

§ 2

Participation rules

1. The Contest is open to everyone, regardless of age or place of residence.
2. Employees of the Organizer and the Programme Branch Offices as well as members of their families may not participate in the Contest.
3. Participation in the Contest is free of charge.
4. The participant of the Contest can be a person who is the author of given material or, if the material has more than one author, who represents the other authors of this material (also being an author), having obtained their prior consent.
5. The film should present Polish-Belarusian, Polish-Ukrainian or Polish-Belarusian-Ukrainian cooperation, including projects implemented within the Cross-border Cooperation Programme PL-BY-UA. The Organizer leaves the authors free to make the videos. The subject matter of the projects is preferred, i.e. historical and natural heritage, infrastructure accessibility, safety, health, border crossing services.
6. Each participant of the Contest may submit one video. A given material may be submitted only once, regardless of the number of its authors (if it is impossible to determine who represents the authors of a given material, the Organizer reserves the right to omit such submission).
7. Film recordings can be provided in the form of advertising spots, video clips or short reports. The works should promote the projects of the Programme. The list of Projects is available on the Programme website (projects of 2014-2020 Programme edition [HERE](#), projects of 2007-2013 Programme edition [HERE](#)), and the exact location on the map ([HERE](#) and [HERE](#)).
8. The Organizer leaves the authors the exclusive choice of journalistic genres when preparing contest materials, e.g. reportage, interview, column.



9. The submitted materials must meet the following criteria:
 - a. they cannot exceed 5 minutes and are required in Full HD (1920x1080 pixels) as well as MPEG-2, MPEG-4, QuickTime or WMV files;
 - b. their content should fit into the aims and subject matter of the Contest
 - c. they should inform about the Programme and/or projects co-financed by the Programme;
 - d. they can be prepared in English, Polish, Belarusian, Russian or Ukrainian.
10. The condition of participation in the Contest is to send a correctly completed application form in accordance with § 2, along with the necessary consents. In the case of minors, consents must be approved by a legal guardian.
11. The application should be send via the online form: [HERE](#) by 30th September (midnight CEST) - the date of receipt of the application form is decisive.
12. If it will not be possible to send the materials via the online form (e.g. due to their size), please contact us immediately after sending it in order to determine another way of sending files (e-mail: agnieszka.cwikla@pbu2020.eu).
13. The films may not violate the law, including the rights of third parties, religious feelings, principles of social coexistence and, in relation to the Polish citizens, the GDPR - the General Data Protection Regulation of 27 April 2016, EU Journal of Laws L 119 of 4th May 2016 and the Act of 4th February 1994 on the copyright law and related rights (consolidated text, Journal of Laws of 2018, item 1191, as amended). The Participant is responsible for their non-compliance, and the Organizer reserves the right to exclude such works from the Contest.
15. By submitting the film, the Participant thus agrees to their use for the purposes of Programme promotion and publication of his/her first name, surname and/or the name of the institution in the event of receiving a prize.

§ 3

Assessment

1. The publication will be assessed by the Contest Jury, approved by the Head of the JST
2. The meeting of the Contest Jury is secret. The decisions of the jury are final and cannot be questioned. Legal investigation is excluded.
3. The video recordings will be assessed according to the following criteria:
 - substantive value of the material: information, scope and complexity of the issues
 - form: intelligibility, attractiveness, originality;
 - design: means of expression (graphics, photos), compliance with the substantive content;
 - cross-border dimension: use of information on cooperation within the Programme/project.



§ 4

Prizes

1. The Contest Jury will award 3 non-financial prizes for the best recordings in every country (Poland, Belarus, Ukraine), 9 prizes in total:
 - 1st prize: a set of Programme attractive tourist equipment with a total value of approx. 115 EUR (including tent, blanket, badminton set, power bank and other promotional gadgets)
 - 2nd prize: a set of Programme attractive tourist equipment with a total value of approx. 80 EUR (including tent, blanket, badminton set and other promotional gadgets)
 - 3rd prize: a set of Programme gadgets with a total value of approx. 40 EUR (including power bank, ecological lunch set and others promotional gadgets)and up to 3 additional awards in each country - sets of promotional materials worth up to 20 EUR.
2. The recordings will be published on the Programme channel on YouTube, on its FB fan page and during Programme events. The winners will also be awarded with honorary diplomas.
3. The results of the Contest will be announced on the Programme website: www.pbu2020.eu and its FB fan page: <https://www.facebook.com/PBU2020/>
3. If in the Participant's country the regulations oblige her/him to pay an income tax or other derivatives because of receiving a prize, this obligation rests with the Participant.

§ 5

Final Provisions

1. The Contest rules are available on the Programme website
2. The Organizer reserves the right to use the submitted videos free of charge for the needs of Programme promotion.
3. The Organizer has the right to distribute and process the submitted films as part of the Programme's information and promotion activities, including the author's personal data (surname, first name, institution) in all media without territorial and time restrictions.
4. If the contest application violates the rights of third parties or generally applicable law, the participant is solely responsible.
5. In justified cases, the Organizer has the right to cancel, amend or extend the Contest.
6. Information about changes to the Contest will be published on Programme website: www.pbu2020.eu.
7. The final interpretation of the Contest Rules is the responsibility of the Organizer.
8. In order to contact the Organizer, please send inquiries via e-mail to the following address: agnieszka.cwikla@pbu2020.eu
9. **In matters not covered by these regulations, the relevant provisions of the Polish Civil Code shall apply (Journal of Laws of 2019 item 1145, 1495).**