

CROSS-BORDER EDUCATIONAL CAMPAIGN FOR SCHOOLS WITHIN EUROPEAN COOPERATION DAY 2021 YOUTH VOICES OF PBU

GENERAL INFORMATION

The Cross-border Cooperation Programme Poland-Belarus-Ukraine 2014-2020 invites schools from the Programme area to take part in the Cross-border Educational Campaign within European Cooperation Day 2021.

The year 2020 was a year of changes for all of us. It created the walls, which hampered contacts and interactions. It made us seek for alternative ways of communication, new and powerful tools to overcome the barriers and build the bridges between the people. That is why the slogan of this year's campaign is **Youth voices of PBU**.

THE IDEA

Although this year we cannot hold the event in one place to get together the participants from all three countries, we can help them develop their skills in communicating and expressing themselves, overcoming cultural barriers and cooperating across borders.

On **23 – 26th September 2021**, 8 teams from Poland, 8 teams from Belarus and 8 teams from Ukraine (24 selected teams altogether) will be invited to take part in three mirror events taking place in each country (real events, if possible) and joining together at common activities online.

This year's campaign will be focused on ways to communicate the messages through multiple means including visual (photography, graphic tools), audio-visual (films, animation), media (journalism) and direct communication with a focus on cross-cultural aspects. The agenda of the final event will consist of activities aimed at direct communication skills including self-presentation, international quiz game, project work in teams in one of selected fields (related to media and promotion), gala event and entertainment activities.

Each finalist will be awarded with unique promotional EU and Programme materials (including bloggers' set with LED lamp, tripod, microphone and phone holder as well as other attractive prizes). Also, each participant will receive a diploma of the winner of an International competition and schools will receive certificates of participation.

The organizers of the Final event will provide travel, accommodation, insurance and catering for all 24 selected teams.



NOTE! In case of strong restrictions related to COVID-19 pandemic, the format of the event can be changed into 100% online. The online format will be shorter, more flexible and adapted to the needs of participants

WHO CAN PARTICIPATE

4-students teams from schools (including comprehensive secondary schools, specialized schools, art and music schools):

- in Poland: from Podlaskie, Lubelskie and Podkarpackie voivodeships as well as from the eastern part of the Mazowieckie Voivodeship (Ostrołęka-Siedlce Subregion);
- in Belarus: from Grodno, Brest, Minsk and Gomel Oblasts;
- in Ukraine: Volyn, Lviv, Zakarpattya, Rivne, Ternopil and Ivano-Frankivsk Oblasts.

Students **aged 12-16** (*the number of years completed at the time of application; not graduating year!*). The team must be accompanied by one teacher (head of the team). **Each school can submit only one application.**

HOW TO PARTICIPATE

Step 1

Each school shall delegate a team and fulfil the tasks indicated in the application form.

Step 2

- Fill in the **online application form** and parental/legal guardian's consents, attach the needed annexes. In case you have any problems with the application, contact **relevant PBU Branch Office** in your country by e-mail :
 - schools from **Poland** – to the **Polish Branch Office** in Rzeszów:
branch@pbu.rzeszow.pl
 - schools from **Belarus** - to the **Belarusian Branch Office** in Brest:
branch@pbu-brest.by
 - schools from **Ukraine** – to the **Ukrainian Branch Office** in Lviv:
branch@pbu.lviv.ua

The deadline for submission of applications is **14th May 2021 till 14:00 (local time)**.

Submissions received after that date will not be taken into account.

Step 3

By 31st May, the organizers will select the best teams from each country. The ranking list will be based on the score results. Priority will be given for the schools taking part in the contest for the first time (additional point by assessment).



The teams from Poland will be assessed and selected by the Polish Branch Office, the teams from Belarus by the Belarusian Branch Office, and the teams from Ukraine by the Ukrainian Branch Office.

The list of selected teams will be published on the Programme website on 31st May.

Step 4

Selected teams will be officially invited to take part in the Final Event in their country

Step 5

23 – 26th September 2021 – Final Event starts!