

EDUCATIONAL CAMPAIGN FOR SCHOOLS WITHIN EC DAY 2018
HERITAGE AND ME

EVALUATION GRID OF THE APPLICATION FORM

1. Task 1	Max. Score
1.1. Does the presentation demonstrate unique talents and capabilities of the team members?	/ 5
1.2. How creative is the presentation (original, appealing)?	/ 5
1.3. What is the overall impression (quality of the technique)?	/ 5
Total score:	/ 15
2. Task 2	Max. Score
2.1. How creative is the photograph (original, appealing)?	/ 5
2.2. How relevant and clear is the justification?	/ 3
2.3. Has the photo been published in the social media? (No – 0; yes, up to 100 likes – 1, 100+ likes – 2)	/ 2
Total score:	/ 10
3. Task 3	Max. Score
3.1. How creative (original, appealing) is the design?	/ 5
3.2. How relevant is the picture to the Heritage theme?	/ 2
3.2. What is the quality (technique) of the design?	/ 3
Total score:	/ 10
Maximum total score:	35