



## CONTEST REGULATIONS

### § 1

#### General provisions

1. The aim of the Contest "Together for the development of the borderland" is to promote the effects of the Cross-border Cooperation Programme Poland-Belarus-Ukraine 2014-2020 (hereinafter "the Programme") by showing the projects implemented under it (hereinafter "projects") in text, audio and video/TV materials (hereinafter "materials"). At the same time, the Organizer's intention is to support project participants in implementing informational and promotional activities as well as to integrate journalistic circles from Poland and Ukraine.
2. The contest is announced in connection with the entry of the projects into the final phase of implementation, which provides an opportunity to promote the effects of their implementation.
3. The Contest is organised by the Center of European Projects - Joint Technical Secretariat of the Cross-border Cooperation Programme Poland-Belarus-Ukraine 2014-2020 (hereinafter "the JTS").
4. The Contest is intended for journalists, authors of materials who will publish them in the mass media by the end of December 2022. Mass media is understood as printed press, radio, television, internet portals and social profiles of traditional media.
5. The Participant of the Contest may be the person who is the author of a given material or, if the material has more than one author, who represents the other authors of this material (also being its author), having obtained their prior consent.
6. One participant may submit any number of materials. A given material may be submitted once, regardless of the number of its authors (if it is impossible to determine who represents the authors of a given material, the Organiser reserves the right to omit such a submission).
7. Participation in the Contest is conditional upon sending a correctly completed application form, in accordance with § 2.

### § 2

#### Contest Application

1. The application should be sent via the online form available at: [HERE](#) by 15<sup>th</sup> January 2023 (the date of receipt of the completed entry form will be decisive).
2. If it is not possible to send materials via the online form (e.g. due to its size), please contact us immediately after sending it in order to arrange another way of sending files (e-mail: [agnieszka.cwikla@pbu2020.eu](mailto:agnieszka.cwikla@pbu2020.eu))
3. Contest publications should be sent as links or scans.
4. The organiser leaves it to the sole discretion of the authors to choose the journalistic genres when developing Contest materials, e.g. reportage, interview, feuilleton.
5. Submitted materials must meet the following criteria:
  - their content should fit in with the aims and themes of the Contest;
  - they should inform about the Programme and/or the results of projects co-financed by the Programme;
  - they may be prepared in English, Polish or Ukrainian;



- due to the suspension of Belarus from the Programme, only articles on Polish-Ukrainian projects or the Polish part of Polish-Belarusian projects may be submitted to the Contest.
6. Materials created as a result of paid services (e.g. a sponsored article) ordered by institutions connected with the Programme/Projects implementation cannot be submitted to the Contest.
  7. Publications may not violate the law, including the rights of third parties, religious feelings, principles of social coexistence and, with regard to Polish citizens, the GDPR - the General Data Protection Regulation of 27<sup>th</sup> April 2016, EU Journal of Laws L 119 of 4<sup>th</sup> May 2016 and the Act of 4<sup>th</sup> February 1994 on the copyright law and related rights (consolidated text, Journal of Laws of 2018, item 1191, as amended). The Participant is responsible for their non-compliance, and the Organiser reserves the right to exclude such works from the Contest.
  8. By submitting the text and photographs, the Participant thus agrees to their use for purposes of Programme promotion and publication of his/her name in the event of receiving a prize.

### **§ 3**

#### **Publication assessment**

1. The publication is assessed by the Contest Jury, whose composition is approved by the Head of the JTS. The decisions of the Jury are final.
2. Contest publications will be assessed in three categories:
  - press/internet article;
  - radio material;
  - TV/video material.
3. In all Contest categories, publications will be assessed according to the following criteria:
  - substantive value of the material: informative value, scope and complexity of the of the subject matter, presentation of project results;
  - form: accessibility, attractiveness, originality;
  - design: means of expression (graphics, photos), compliance with the substantive content;
  - cross-border dimension: use of information on cooperation under the Programme/project, use of material from a foreign partner (correspondent).

### **§ 4**

#### **Prizes**

1. The Contest Committee will award 3 non-monetary prizes to the best publications in each of the three categories (9 prizes in total):
  - 1<sup>st</sup> prize: with a total value of approximately EUR 180;
  - 2<sup>nd</sup> prize: with a total value of approximately EUR 150;
  - 3<sup>rd</sup> prize: with a total value of approx. EUR 100.and a maximum of 3 distinctions in each category - sets of promotional materials worth up to EUR 20;  
Each participant of the Contest will receive the status of a member of the Cross-border Forum of Journalists (enabling free participation in meetings of journalists from border regions of Poland and Ukraine). The winners will also be awarded with honorary diplomas.
2. The results of the Contest will be announced on the Organiser's website: [www.pbu2020.eu](http://www.pbu2020.eu).
3. If regulations in the Participant's country oblige the Participant to pay income tax or other derivatives on account of receiving a prize, this obligation will be borne by the Participant.



**§ 5**

**Final provisions**

1. The Contest Regulations are available on the Programme website.
2. In order to contact the Organizer, please send enquiries by e-mail to:  
[agnieszka.cwikla@pbu2020.eu](mailto:agnieszka.cwikla@pbu2020.eu).
3. **In matters not covered by these Regulations, the relevant provisions of the Polish Civil Code (Journal of Laws 2019, item 1145, 1495) shall apply.**