PL-BY-UA 2014-2020





CONTEST RULES

"Traveling Through Projects" photo contest of the Cross-border Cooperation Programme Poland-Belarus-Ukraine 2014-2020 within the 2020 EC Day and 30th Anniversary of Interreg

§ 1

General rules

- 1. The Contest is organized in the name of the Cross-Border Cooperation Programme Poland-Belarus-Ukraine 2014-2020 (hereinafter named Programme) by its Branch Offices (Organizers) acting in the mentioned countries.
- 2. The aim of the Contest is to promote European cooperation by showing the results of the projects implemented (or being implemented) in the Polish, Belarusian and Ukrainian areas of the Programme during the last 15 years (three editions of the Programme).
- 3. The condition for taking part in the Contest is sending correctly complied application e-form, in accordance with **Competition rules**.

§ 2 Participation

- The task for participants (small family/friend group, 2 persons minimum) is to travel to a project and take a common photo with its results/objects (e.g. an amphitheatre, restored historic building, modernized road or equipped museum - except objects where photos are prohibited) in the background. The most interesting photos, with an original idea and promotional potential, will have the best chance of winning the contest. The list of the projects can be found on the Programme website (Projects of 2014-2020 Programme edition <u>HERE</u> or Projects of 2007-2013 Programme edition <u>HERE</u>), and the exact location on the map (<u>HERE or</u> <u>HERE</u>). The second photo taken at/near this place must contain the information plaque of the concerned project with PL-BY-UA Programme logo and/or name.
- 2. Sending this set of photos with a short application form filled in, equals to one application. The same family/friend group (identified by an acronym) can send more applications, but can be awarded only once.
- The application should be sent via the online form: <u>HERE</u> by 21st September 2020 (midnight CET) the 2020 EC Day along with the necessary consents regarding the copyright, related rights and personal data protection. The date of receipt of the application form is decisive.
- 4. The submitted photos should meet the following criteria which will be assessed by the Contest Jury appointed by the Organizers:
 - a) the attractiveness of the photo (promotional potential, innovative approach, original idea);
 - b) compliance with the concerned project;
 - c) the good technical quality of the photo:
 - clear, sharp without blurring
 - type: jpg, tiff
 - size: 2 MB at least.
- 5. The materials submitted by the participants may not violate the law, including the rights of third parties, religious feelings, principles of social coexistence and, in relation to the Polish citizens, the GDPR the General Data Protection Regulation of 27th April 2016, EU Journal of Laws L 119 of 4th May 2016 and the Act of 4th February 1994 on the copyright law and related rights (consolidated text, Journal of Laws of 2018, item 1191, as amended). The head of the group, indicated in the application e-form, is responsible for







ensuring the needed consents for processing personal data (image) of persons presented on the submitted photo, in the scope indicated in hereby Competition rules, *and* is responsible for their non-compliance. The Organizer reserves the right to exclude such works from the Contest.

6. The Organizer reserves the right to use the submitted photos for the needs of promotional activities of the Programme, while committing himself to respect for personal copyrights regarding the authorship of the photo.

§3 Prizes

1. The Contest Jury will award **30 best applications (10 per country) with 4-person sets of Programme attractive tourist gadgets as well as the 2020 EC Day promotional materials** with a total value of approx. 100 EUR (including tent, blanket, badminton set, powerbank and others promotional gadgets).

Additionally, the best photos will be presented on the Programme official webpage <u>www.pbu2020.eu</u> and fan-page <u>www.facebook.com/PBU2020/</u>.

- 2. The results of the Contest will be announced on the above mentioned Programme website and fan-page on 28th September 2020.
- 3. Each prize (4-person set) will be sent to the head of the group indicated in the application e-form.
- 4. If in the Participant's country the regulations oblige her/him to pay an income tax or other derivatives because of receiving a prize, this obligation rests with the Participant.

§ 4 Final Provisions

- 1. The Competition rules are available on the Programme website.
- 2. In order to contact the Organizers, please send inquiries via e-mail to the following address:
 - in Poland: <u>rzeszow@pbu2020.eu</u>
 - in Belarus: <u>brest@pbu2020.eu</u>
 - in Ukraine: <u>lviv@pbu2020.eu</u>
- 3. In matters not covered by these regulations, the current Civil Code relevant for each country shall apply