



## MOVIE SPOT CONTEST

for the prize of the Minister of Investment and Economic Development  
and the Cross-Border Cooperation Programme Poland-Belarus-Ukraine 2014-2020

### Rules of participation:

1. The contest is organized by the Marshal Office of the Podkarpackie Voivodeship in the name of the Cross-Border Cooperation Program Poland-Belarus-Ukraine 2014-2020
2. The aim of the contest is to promote the richness and diversity of the cultural heritage of the borderland of Poland, Belarus and Ukraine by obtaining original, proprietary movie spots regarding the subject. The winning spot will be broadcast, inter alia, during the events of the "East of Culture" 2019 Festival, which total number of participants is estimated at 300.000 people
3. The contest is open to adults. One spot can be made only by one person. One author can submit any number of spots.
4. Technical requirements of the spot:
  - a) duration: from 30 to 60 seconds;
  - b) technique: any video technique, slide show or animation, with soundtrack (own or from a free music database), without extras and recognizable third parties;
  - c) opening and closing credits as well as other inscriptions or logos cannot be included in the spot - these elements will be added by the Organizer with the name and surname of the author;
  - d) recording format: the spot must be recorded on a DVD or other electronic medium, subject to the point 6., in public formats and technical quality enabling its proper broadcasting on television and cinemas screens, large outdoor screens and websites. The minimum quality is: FULL HD, resolution: 1920x1080 pixels, MPEG 4 H264 or uncompressed AVI file format. In addition, on a disc (or other medium), subject to the point 6., save the file that was used as the soundtrack. The organizer reserves the right to reject materials of low technical quality or in a format that preclude the above mentioned emissions.
  - e) the name and surname of the author as well as the max. 10-character name (code) of the spot should be written on the DVD (or other medium), subject to the point 6.
5. The requirement for taking part in the contest is sending the spot by 31st May 2019 to the following address, subject to the point 6.:

**Urząd Marszałkowski Województwa Podkarpackiego  
Biuro "Oddział Programu Współpracy Transgranicznej  
Polska-Białoruś-Ukraina 2014-2020 w Rzeszowie"  
ul. Księcia Józefa Poniatowskiego 6, 35-026 Rzeszów, Polska**



along with the completed Application Form and the necessary consents regarding the copyright, related rights and personal data protection. The date of receiving the parcel by the Organizer counts.

6. In exceptional situations, when sending a DVD or other electronic medium referred to above in points 4 d) and e), by post or courier services is difficult or impossible, the Organizer allows sending all required documents and files (packed into one file) on-line using the cloud provided by the Organizer, with the deadline referred to above in point. 5. Documents on which a participant's handwritten signature is required must be scanned after signing. In order to get the link to the abovementioned cloud a participant should contact the Programme Branch Office in Rzeszów e-mail: rzeszow@pbu2020.eu, phone number: +48 17 85 34 188.
7. The spots will be assessed by a jury appointed by the Organizer. Evaluation criteria:
  - technical quality (quality of photos, soundtrack and editing)
  - substantive quality (scope and quality of the cultural heritage presented in the spot, artistic value of photos, soundtrack and editing, original approach to the subject)
8. The authors of the contest spots will compete for 1st, 2nd and 3rd place.  
**1st place:** the Minister's of Investment and Economic Development of the Republic of Poland award (statuette), trip to one of the Programme's foreign events funded by the Organizer, broadcast of the spot during the events of the "East of Culture" Festival 2019, promotional set of the Programme of the total value 135 EUR  
**2nd place:** the promotional set of the Programme of the total value 90 EUR  
**3rd place:** the promotional set of the Programme of the total value 50 EUR  
The name of the winner will be announced at the opening of the "East of Culture" Festival in Rzeszów on 21st-24th June 2019. The winner will be invited, at the Organizer's expenses, to participate in the ceremony and receive the prize.
9. If in the country of the Participant the law obliges him to pay income tax or other derivatives due to receiving the prize, this obligation rests with the Participant.
10. The Organizer reserves the right to use the submitted spots also for the needs of other events and promotional activities of the Programme, while committing himself to respect for personal copyrights regarding the authorship of the spot.
11. The materials submitted by the participants cannot violate the law (including the GDPR - the General Data Protection Regulation of 27th April 2016, EU Journal of Laws L 119 of 4th May 2016 and the Act of 4 February 1994 on the law copyright and related rights (consolidated text, Journal of Laws of 2018, item 1191, as amended)), rights of third parties, religious feelings and principles of social coexistence. Responsibility for complying with them lies with the Participant. If the Participant does not respect them, the Organizer reserves the right to exclude her/his works from the contest.
12. The Organizer reserves the right to shorten and remount the spot in accordance with the technical conditions of the broadcast and the subject of the Programme.
13. Materials and media submitted to the contest will not be returned.



14. In matters not covered by these rules, the relevant provisions of the Civil Code shall apply.

Download: APPLICATION FORM  
CONSENT TO THE PROCESSING OF PERSONAL DATA