

CROSS-BORDER COMPETITION FOR SCHOOLS-2017
“LET’S PRESERVE THE CULTURAL HERITAGE TOGETHER!”

EVALUATION GRID OF THE APPLICATION FORM

1. Task 1	Max. Score
1.1 How relevant is the slogan to the idea of the cross-border cooperation? <i>Note 1:</i> A maximum score of 4 (very good) will only be allocated if the slogan reflects the idea of the cross-border partnership (the cross-border projects bring benefits to the people from both sides of the border, the projects are jointly prepared; jointly implemented; they have shared staff and are jointly financed).	/ 4
1.2 How creative is the slogan (original, appealing)?	/ 4
Total score:	/ 8
2. Task 2	Max. Score
2.1 How relevant is the poem/song to the topic “LET’S PRESERVE THE CULTURAL HERITAGE TOGETHER!”? <i>Note 1:</i> A maximum score of 5 (very good) will only be allocated if the poem/song reflects the idea of joint preservation of the cultural heritage.	/ 5
2.2 How creative is the poem/song (original, engaging)? What is the overall impression (technique etc.)	/ 5
Total score:	/ 10
3. Task 3	Max. Score
3.1 How creative is the idea of the game (original, engaging)? Game 1 Game 2	/ 2 / 2
3.2 Methodology: are the general rules easy-to-understand, are the activities proposed in the game practical and time-effective? Game 1 Game 2	/ 2 / 2
3.3 Educational and cross-border effect: are the members from different countries capable to learn from each other if put into one team during the tournament? Will it be then possible for them to cooperate during the game and individually contribute to the final result of their cross-border team? Game 1 Game 2	/ 2 / 2
Total score:	/ 12
4. Task 4	Max. Score
Task 4a	

4a.1 To what extent the video inspires people to visit the promoted cultural/historical site? <i>Note 1:</i> A maximum score of 10 (very good) will only be allocated if the video creates a desire to visit this cultural/historical site.	/10
4a. 2 How creative is the video (original, engaging)? What is the overall impression (quality, matching to the specified time frame)?	/ 5
4a. 3 Popularity of the video in social networks Instagram and Facebook (100+ likes = 1 point, 200+ likes = 2 points etc.)	/10
Task 4b	
4b.1 How creative is the visualization of the selected cultural/historical site?	/5
4b.2 What is the overall impression: what is the quality of the technique, is the message clear?	/5
Total score:	/40
Maximum total score:	65